



Pure
M C L A R E N

RRI ARCTIC EXPERIENCE

February 2nd–20th, 2023

The Experience: Outside your luxury lodge, the McLaren GT stands waiting. In front of you lies one of Finland's famous frozen lakes, transformed into a vast ice driving circuit—the perfect place on which to unleash the dynamic potential of the class leading GT. With the help of your McLaren Driver Coach, you'll feel the full exhilaration we've engineered into this rule-breaking supercar.

For non-driving guests –or drivers who prefer their adrenalin in varied doses –adventures beyond the GT's cockpit also await, including husky-sledding, snow-shoeing and soothing massages.

A warm welcome, in a cold climate.





Key Features

TAILORED EXPERIENCE

The programme is tailored to your personal driving level and goals. Your McLaren Driver Coach will guide you through the multiple track configurations, give advice and teach techniques that you can use to maximise driving engagement when you get back on the road.

The McLaren GT is your trump card. Its perfectly balanced lightweight chassis, powerful mid-mounted V8 engine and high-downforce aerodynamics make it a formidable performer on the road, and the ideal car to feedback scalpel-sharp responses when driven on ice.

On our 4-day programme, guests will also experience a private dining location set atop a hillside, overlooking the snow-covered wilderness whilst chancing a glimpse of the Northern Lights.

WINE AND DINE

You will be looked after in style. Fine food, hospitality, and each day beginning at the mesmerising Jávri Lodge, a remote log cabin boutique hotel - which was once the private holiday retreat of the President himself.

An exclusive lake-side lodge will be your warm and cosy base each day. Enjoy delicious meals, and Finnish delicacies -perhaps sampling the traditional Finnish dish of 'Loimulohi'.

Itinerary



FOUR DAY PROGRAMME

Three days of driving on ice with four nights accommodation

Feb 2 - 6

Feb 9 - 13

Feb 16 - 20

- Three days driving for one person on a variety of tracks (min 3.5 hours/day)
- Shared car and McLaren Driver Coach with one other guest of similar experience level
- Four nights accommodation at Jávri Lodge, all inclusive, including use of pool and saunas
- Husky sledding experience
- Passenger ride on the ice for non-driver
- Snow shoeing and massage for non-driver
- Gourmet dinners at Jávri (2 nights) and Laaanilan Kievari (1 night) and a private dinner venue (1 night)
- McLaren gift

THREE DAY PROGRAMME

Two days of driving on ice with three nights accommodation

Feb 6 - 9

Feb 13 - 16

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- Shared car and McLaren Driver Coach with one other guest of similar experience level
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- Gourmet dinners at Jávri (2 nights) and Laaanilan Kievari (1 night)
- McLaren gift

INCLUDES:

- Accommodation
- All meals, including breakfasts, lunches and dinners
- Supercars, gasoline, insurance, racetrack and safety
- Program materials
- Transportation during the program
- Gifts

DOES NOT INCLUDE:

- Flights & Transportation to and from the airports at the start and end of your trip. We recommend flying into Finland.
- Gratuities
- Incidentals
- Visa fees
- PA treatments
- Individual extra consumptions at restaurants and hotel, including room minibar, not included in the program
- Covid Test



COVID 19 POLICY: We are confident in our ability to provide a safe and unforgettable experience for all guests. While the current circumstances regarding COVID-19 are continually changing, we are carefully tracking the most up-to-date guidance in order to provide safe and unforgettable experiences for all guests. Please note that in order to attend and participate in an event, all guests will be required to provide proof of either (a) full vaccination prior to the event or (b) a negative PCR COVID test no more than 72 hours before the start of the event. For purposes of these policies, you will be considered "fully vaccinated" for COVID-19 if (a) two weeks or more have passed since you received your second dose in a 2-dose vaccine series (PfizerBioNTech or Moderna); or (b) two weeks or more have passed since you received your dose of a single-dose vaccine (Johnson&Johnson/Janssen). During the event, we will follow all national, local and state guidelines and regulations regarding COVID-19 safety measures, which may include social distancing, the use of masks, and enhanced cleaning measures throughout the event. We will also be abiding by the safety measures put in place by the properties where we will be staying. We thank you for your understanding and cooperation to help make this event fun and safe for all involved. Please note that policies are subject to change and we will give guests adequate notice of any necessary changes to the above policy. The health and safety of our guests, partners, and staff is of the utmost importance, and we will continue to closely monitor the situation in the regions where we host our experiences.